



**Built for Salesforce. Designed for Scale.**

# Gryphon ONE for Salesforce

Gryphon ONE for Salesforce delivers a fluid, enterprise-ready integration built with modern Lightning Web Components and flexible architecture. The solution works seamlessly with standard and custom objects, person accounts, and full activity logging. Gryphon AI is multi-cloud compatible across Sales, Service, Financial Services, and Health Clouds, and installs only the components you need to accelerate time-to-value. AppExchange verification ensures security, reliability, and performance at scale.

## Gryphon ONE for Salesforce Features

- Contact compliance certification
- Click-to-dial calling with automated call blocking
- Text/SMS standard certification
- Text/SMS ZIP code certification
- Session affinity that assures calls are reliable and fault tolerant
- Supports Salesforce Hyperforce architecture
- Real-time call guidance
- Post-call conversation intelligence
- Activity stream with integrated call details and recordings



### Increase Productivity

Empower optimized workflows and increased efficiencies with access to operational data and industry-leading contact compliance directly from Salesforce, including TCPA (Telephone Consumer Protection Act), DNC (Do Not Call), state, federal, and provincial regulations, known litigators, and internal Do Not Contact (iDNC) lists. Minimized context switching and application overload ensures maximized output.



### Ensure Text Messaging Compliance

Protect your brand reputation and avoid costly fines with new text message/SMS certification that automatically verifies every wireless number for TCPA and DNC compliance to proactively mitigate text messaging violations.



### Drive Speed-to-value

Experience fast and efficient implementation with an easy-to-upgrade package that requires minimal time and effort, so frontline agents can start leveraging our latest Salesforce enhancements sooner.



### Maximize Performance Outcomes with Real-time Call Guidance and Post-call Intelligence

Enable superior customer engagements with real-time call guidance that arms agents with instant answers and proven recommendations for driving optimal outcomes in every conversation. Utilize post-call intelligence to empower quality management professionals and frontline managers with actionable insights to deliver targeted feedback that refines the customer experience. Improve in-call conversation compliance with data-driven training that reduces risky behaviors.

## Ensure Compliance and Protect Your Brand

Stay compliant and avoid costly fines with enhanced contact compliance tools for Salesforce. Our new SMS certification automatically checks every wireless number for TCPA and DNC compliance, reducing text-messaging risks and protecting your brand.

Mobile Phone 6178276892  
Screened • Promotions

✓ Status

✓ Internal DNC

✓ VIP

✗ Federal

✗ State

✓ Curfew

✓ Frequency

✓ Litigator

✓ Holiday

Exemption: Yes

Add Opt-Out

## Improve Customer Experiences and Call Outcomes

Elevate your CX with Gryphon AI's real-time call guidance and post-call Conversation Intelligence. Deliver personalized, compliant customer interactions, measure impact instantly, and drive consistent coaching—all without leaving Salesforce.

Gryphon AI

Phone (617) 365-9174

Mobile Phone (617) 498-0913

Click to Dial

Gryph

Activity Stream Script Questions Cards (2) Action Items

Service Plans

No Rebuttal State

Gryph

Do I have permission to record this call for quality assurance purposes?

You

Yes, you may record the call.

Thank you. How may I help you today?

You

I'm looking to get some more information about the different plan options. I'm not sure about the differences between the **plans** though. Specifically about certain coverage areas.

You

I'd be happy to assist you. I see that there are a few options we can look at in your coverage area.

You

## Boost Efficiency and Effectiveness

Streamline workflows and boost adoption with a single source of truth for operational data and TCPA/DNC compliance—all within Salesforce. Gryphon AI's enhanced integration removes app-switching, letting agents focus on what matters most: engaging customers compliantly.

Gryphon AI

Phone (617) 437-8414

Mobile Phone 6178276892

Mobile Phone 6178276892

Email kathleen@gmail.com

Click to Dial

Gryph

Activity Stream Script Questions Cards Action Items Transcript

Kathleen Young called via Click-to-Dial

Call outcome was Disp4

9/23 at 10:03 AM 18s

View full call details/play recording

Phone

Notes

History

To Do List

## Enable Gryphon ONE With Your Trusted Salesforce Partner

Already partnered with a Salesforce Systems Integrator? Gryphon ONE can be rapidly deployed and optimized through your preferred SI, ensuring a smooth implementation that aligns with your existing Salesforce strategy and governance model.

## About Gryphon AI

Gryphon AI empowers marketing, customer service, and sales organizations to deliver meaningful revenue growth, enhanced customer experience, and essential risk mitigation by seamlessly balancing regulatory compliance and business-specific objectives throughout every interaction.